
Hello, my name is nelleke.
I am a multimedia designer from Amsterdam.

my resume

> Profile

I'm a 23 year old multimedia designer living in Amsterdam. I've started almost 3 years ago in the creative industry as a designer at MediaCatalyst where I've worked on projects for large international brands, small businesses and charities.

I'm passionate about my job and driven to get the most out of every project. I'm able to work to tight deadlines within a team environment and understand commercial needs and requirements. Design isn't just a job for me, its something I love to do. I count myself very lucky to make a living being creative.

I'm interested in getting connected with other creative professionals and new work opportunities.

> Skills

- > Design and conceptualization of international websites, pitches, campaigns, newsletters, banners and internal promotional material.
- > Managed and directed Flash developers on various projects.
- > Continuously looking out for trends, always keeping myself up-to-date with the latest technologies and applying these to client's best interests.
- > Passionate and driven to get the most out of every project.
- > Able to work to tight deadlines and budget, within a team environment.
- > Perfectionist but knows how to balance it.
- > Always on the look out for inspiration and shares this knowledge with team-members.

> Technical knowledge

- > Advanced knowledge of: Photoshop and Illustrator CS3
- > Intermediate knowledge of: Flash and InDesign.
- > Mac & PC



Contact

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Address

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Design isn't just a job for me,
it's something I love to do

work experience

> Snr Designer at MediaCatalyst

Oct '05 - Present

MediaCatalyst.com

I started at MediaCatalyst working as a junior designer producing banners for Sony Ericsson, within a year I proved myself and got the chance to work as a lead designer on three international campaigns for Sony Walkman. Since then I've designed and conceptualized many websites and campaigns, which I feel proud to have been part of developing them.

Responsibilities & Accomplishments

- > Design and conceptualization of international websites, pitches, campaigns, newsletters, banners and internal promotional material.
- > Worked together as a team with information architects, business analysts, developers, copywriters and animators to achieve the best solution within the constraints of the project.
- > Won a pitch for Sony Walkman campaign site. Conceptualised and designed the site within tight deadlines and budget.
- > Managed and directed Flash developers on several projects, ensuring that deadlines were met and maintained the quality and style of the animations.
- > Created good working relationships by never hesitating to help team-members, having a positive attitude and good humour.

Clients

Canon, Child Savings international, Dr. Ci:Labo, Guerilla Games, Schiphol Airport, Speedo, Sony, Sony Ericsson, Tishman Speyer.

> Designer at Giele Group

Dec '04 - Aug '05

Giele.nl

Responsible for designing promotional and seasonal 3D and 2D decorations for small and large shopping malls across The Netherlands.

Education

2001 - 2005

CIBAP (MBO)

Zwolle, The Netherlands

Graphic design, photography, filming, product-design, visual merchandising and webdesign.

2001 - 2005

Groen van prinsterer (MAVO)

Zwolle, The Netherlands

References

> Mark Anderson

Owner / Creative Director
at We Love...

Worked together with Mark at
MediaCatalyst.

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